**Production title:**

You must create a shot by shot plan for you genre changing trailer. This must cover the entire theoretical trailer duration. Remember you must record and use three of your own Foley sounds. You are also expected to use SFX, music and a range of editing techniques to promote your genre.

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| **Time stamp**  | **Shot number**  | **Shot Description** | **Editing Techniques**  | **Voice over** | **SFX/Foley** | **Music** |
| *Your theoretical trailer must be between 90 seconds to 2 minutes 30 seconds. You must detail the length of each shot description.* |  | *Describe what we will see on the screen/which scene or shot from the film will you use?* | *Which post-production techniques will you apply? This may include changing the colour, adding text, speeding a clip up or down etc.* | *You will record your own audio for the trailer… what will you say? For example: ‘This year’s greatest horror…’* | *Which SFX/Foley will you ad d to promote your genre?* | *Which music will you add to promote your genre?* |
| 0.00-0.05 |  | The dream works animation logo will be on the screen | I will use fade to black to bring it in and fade to black as the outro for it |  |  | Dream works animation song |
| 0.05-0.15 |  | Oscar is living a normal on the way to work as he is arriving to work. He enters his work place and says hello to his friend. | The editing techniques that I will use is colour. I will also use a montage to shows all theses different scenes together. |  | BubblesWhooshing | Upbeat |
| 0.15-0.25 |  | Oscars boss is called to a meeting with the mafia leader. They talk about the money that Oscars boss owes the mafia leader. | I will adjust the colour to make it look more bright rather than darker. I will use wipes transition to go to the next scene. |  | Bubbles | Upbeat fast paced |
| 0.25-035 |  | Oscar is called to his boss’s office to talk about the money that Oscar owes his boss. | I will use effects and a transition; I will play around with the different things  |  |  Slam on the table | Fast paced music |
| 0.35-0.45 |  | Oscar gets the money he is walking to where he meant to meet his boss to give the money but he hears an announcement about the race they are going to watch and bets the money on the race. Towards the end of the race the seahorse trips and they loose the money so Oscars boss tells his two hitmen who are jelly fish to take him to the deepest hole and sting him.  | I will use different effects, transitions and figure out what fits with the scene the best. |  |   | Upbeat |
| 0.45-0.55 |  | The mafia leader sends Frankie out with Lenny to teach Lenny how to be a shark. Frankie sees Oscar and sends Lenny to kill Oscar but Lenny fails so Frankie gets fed up with the act Lenny is putting on he puts matter into his own hands and goes to kill Oscar as he is swimming toward Oscar an anchor lands on Frankie head and dies  | I will use the smash cut technique because it goes from a loud scene to a quiet scene. |  |  | Fast paced |
| 0.55-1.05 |  | Oscar tell everyone about the lie he told about being a shark slayer even though he didn’t kill the shark. |  The editing techniques that I will use for this fade in and out . |  |  | Up beat |
| 1.05-1.15 |  |  The mafia leader hears that Frankie is dead and wants to find out more about the shark slayer. The mafia leader finds out more about the shark slayer from one of his members.  | I will use invisible editing techniques I will play around with the colour and see what works with the scene. |  |  | Fast paced upbeat |
| 1.15-1.25 |  | Oscar comes up with a plan to show the sharks that he is not afraid by acting to slay another shark | I will use the cross fade to make the scene more intriguing  |  |  | Upbeat fast paced |
| 1.25-1.35 |  | The mafia leader sets up the meeting with Oscar and his team. The meeting was about Oscar giving up being the shark slayer. But Oscar isn’t going to give up being the shark slayer |  I will use the cutting to action editing technique |  |  | Fast paced |
| 1.35-1.45 |  | Due to Oscar not giving up being the shark slayer the mafia leader chases him to try to eat him. | I will use a transition and the effects and paly around with the different effects that are available. |  | Metal breakingPower downsHitsRisesBubbles | Fast paced |
| 1.45-1.55 |  | The Shark slayer | I will use different effects on the title to make the audience remember the title of the film |  The Shark slayer  |  | Upbeat |
| 1.55-2.05 |  | It would be the release date and out now in cinemas near you |  I will use an effects on the title  | Out in Cinemas near you by 23 April 2020 |  | Upbeat |
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