Target audience – 16-18 year olds

Informal language

2020! Fashion trends are already starting.

2020 is the year for fashion

Wondering what the current trends of 2020 are. Here they are. I think that this trend is qualified for the clubs it is called **GO FOR GLAMOUR.** For this trend you going to need bright silk and satin material. If you are like me and you like loungewear or wear **comfy clothes** this trend is definitely for you. Specifically for a lazy day in. If you are that girl that likes to make a fashion announcement, try **Cyber girls** trend they use bright colours so you can make the announcement you wanted to. **CO-ORDINATES** is the trend for you if you like to mix and match your outfits. **Short suits** are going to take 2020 by a storm wear them wherever you want. Dress up or dress down! You choose !

You heard it here first. I’m out!

(Interactive element is QR code and hyperlink)

Beauty trends

New year, New look

Every female likes to know the top make up trends of the year. I know I do! So, here are some trends of 2020. The **brow liner** is a line under the eyebrow this gives the final look a twist to it. The line runs opposite to the eyebrow so that the eyelashes can be highlighted. Everyone likes to add a bit of **glitter** to their make up look to **sparkle**. Depending on the event people love to add a **pop of colour** to their look to make it look bolder. Try different colours with these trends!

You heard it here first. I’m out!