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| --- | --- | --- | --- | --- |
| Research | Primary/ secondary | Quantitative/ Qualitative | Method | Where I will go for my research |
| What recipes can I include in my magazine? | Secondary - I want to find different recipes that I can include in my magazine | Qualitative | Cookbooks/ Food magazines/ Online recipes websites | [Recipes - BBC Good Food](https://www.bbcgoodfood.com/recipes)  [All recipes | Jamie Oliver](https://www.jamieoliver.com/recipes/)  [Tasty - Food videos and recipes](https://tasty.co/)  I will look at home for the cook books and some magazines but I will physically go and get some more magazines from the stores. I will look on amazon books to look at the different cooking magazines and cook books they have |
| What are the popular food trends in 2021? | Secondary - I want to know what the popular food trends are and why they are popular. | Qualitative | Food websites | [15 Food Trends You're Going To See Everywhere In 2021 (delish.com)](https://www.delish.com/food/a35036824/food-trends-2021/#:~:text=The%2015%20Food%20Trends%20You're%20Going%20To%20See,...%2010%20Individual%20Celebrations.%20...%20More%20items...)  [The 12 biggest global food trends for 2021, from vegan innovations to letterbox cocktails | National Geographic](https://www.nationalgeographic.co.uk/travel/2021/02/global-food-trends-2021)  [These Will Be the 21 Biggest Food Trends of 2021, According to Chefs | Food & Wine (foodandwine.com)](https://www.foodandwine.com/news/biggest-food-trends-2021-chefs#:~:text=These%20Will%20Be%20the%2021%20Biggest%20Food%20Trends,food.%20...%2010%20Kindness.%20...%20More%20items...)  [The Top Food Trends to Follow in 2021 – Big 7 Travel (bigseventravel.com)](https://bigseventravel.com/food-trends-in-2021/#:~:text=The%20Top%20Food%20Trends%20to%20Follow%20in%202021,Chickpeas,%20Chickpeas,%20and%20More%20Chickpeas%E2%80%A6%20More%20items...)  I will physically go and get some more magazines from the stores |
| What recipes can I include that are from a different country? | Secondary – I want to find out the most popular foods that are from different foods so that there is something different in my magazine | Qualitative | Websites, Cookbooks and magazine | [List of National Dishes Around the World - Tastessence](https://tastessence.com/list-of-national-dishes-around-world#:~:text=1%20Note%202%20Afghanistan%20(Kabuli%20Pulao)%203%20Algeria,10%20Bosnia%20&%20Herzegovina%20(%C4%86evapi)%20More%20items...)  [Famous Foods of Different Countries Around the World • LL World Tour](https://www.llworldtour.com/most-popular-food-in-cities-around-the-world/)  [World cuisine: 10 best food cultures | CNN Travel](http://edition.cnn.com/travel/article/world-best-food-cultures/index.html)  [The 20 Best Countries in the World for Food - Yonderbound](https://yonderbound.com/blog/20-best-countries-world-food/)  <https://www.jamieoliver.com/recipes/category/world/>  I will look at home for the cook books and some magazines but I will physically go and get some more magazines from the stores. I will look on amazon books to look at the different cooking magazines and cook books they have |
| How to design a cooking magazine? | Secondary- I am going to research into the design of cooking magazines. I am going to look at the colours and fonts I can use for my magazine | Qualitative | Websites and magazines | <https://design.tutsplus.com/articles/10-tips-for-designing-high-impact-magazines--cms-25956>  <https://www.magloft.com/blog/incredible-magazine-design-tips/>  <https://www.essencestudios.net/blog/6-magazine-design-tips-for-beginners>  I will go to the different stores to get cooking magazine I will also look online at website. |
| How to write articles? | Secondary – I will look at how to write articles and how to make them interesting. I know that researching this will help me because I know that I can improve from the last articleS I wrote. | Qualitative | Websites | <https://www.theadventurouswriter.com/blogwriting/10-ways-to-write-better-articles-for-magazines/>  <https://www.quicksprout.com/a-step-by-step-guide-to-writing-a-compelling-article-introduction/>  [Article Writing Format, Topics, Examples | How To Write an Article - A Plus Topper](https://www.aplustopper.com/article-writing/#:~:text=How%20To%20Write%20an%20Article%3F%201%20Choose%2FPick%20your,6%20Read%2C%20Revise%2C%20and%20Repeat.%20More%20items...%20) |
| Food photography tips and tricks | Secondary- I will look at the different tips and tricks to get the best images for my magazine. | Qualitative | YouTube, Websites | [Shocking Food Photography Tricks You Should Know (fixthephoto.com)](https://fixthephoto.com/food-photography-tricks.html#:~:text=Basic%20Food%20Photography%20Tips%201%20Select%20ISO%20According,5%20Keep%20an%20Eye%20on%20the%20Shadows.%20)  [5 Food Photography Tips with Cheat Day Eats - YouTube](https://www.youtube.com/watch?v=W4zLHtyad4E&t=11s)  [99 Food Photography Tips From Photographers (That'll Blow Your Mind) (twolovesstudio.com)](https://twolovesstudio.com/blog/99-food-photography-tips/)  [HOW TO IMPROVE YOUR FOOD PHOTOGRAPHY | food photography tips - YouTube](https://www.youtube.com/watch?v=EMmHixjZXTs)  I will got to these websites and watch the videos about the tips and tricks on food photography. |
| Target audience | Secondary- I need to research why I chose my target audience. | Qualitative | Mosaic. | [Explanation: Mosaic | The Audience Agency](https://www.theaudienceagency.org/insight/mosaic)  [Target audience - GCSE Media Studies Revision - BBC Bitesize](https://www.bbc.co.uk/bitesize/guides/zy24p39/revision/1) |
| Photoshop | Secondary- I will look at YouTube videos and websites to see how to edit a different things I will include in my magazine | Qualitative | YouTube and websites | [Photoshop Tutorial - How to Create A Magazine Cover in Photoshop (webcoursesbangkok.com)](https://www.webcoursesbangkok.com/blog/photoshop-tutorial-magazine-cover/)  [How to Design a Magazine Cover in Photoshop Tutuorial | Graphic design [ Episode 1] - YouTube](https://www.youtube.com/watch?v=Oq3DuhaJGTw&t=63s)  [How to Edit Food Photography using photoshop - YouTube](https://www.youtube.com/watch?v=MQeNEaRSHBU)  [[ Color Effect ] HOW TO EDIT DARK FOOD PHOTOGRAPHY IN PHOTOSHOP - YouTube](https://www.youtube.com/watch?v=ccizbTuCHVg)  I will look at YouTube and websites to see how I can edit my magazine and my images. |
| InDesign | Primary - I will have a practical to see how to use InDesign as I haven’t used it before. | Qualitative | Practical and YouTube | [InDesign for Beginners - YouTube](https://www.youtube.com/watch?v=RXRT3dHu6_o)  [5 Creative Layout Techniques with InDesign and Photoshop - YouTube](https://www.youtube.com/watch?v=4rT6UJlJ0f0)  [Learn How to Use the Basic Tools in Adobe InDesign CC | Dansky - YouTube](https://www.youtube.com/watch?v=AshfNo-i8Ws) |
| Naming my magazine | Primary – I will conduct a poll on google forms with different names that I created | Quantitative | Google forms | I will be using google forms to help me decide on a name for my cooking magazine. |
| Interview With a chef | Primary- I will email a chef that is at college on the topic of cooking | Qualitative | Outlook | I am going to interview a chef that is part of the catering section at college. I will email him to see if chef is able to the interview with me. So, if the chef says yes, I will need to make a list of questions to ask. |
| Questionnaire. | Primary - from doing the questionnaire I want to gain peoples opinion on what their favourite food is. Would they read my magazine; how should I design my magazine and more I want to confirm my idea and that I am doing the right idea that my target audience would read. | Quantitative | Google forms. | I would be using google forms to create my questionnaire and to confirm my idea. |