Black Yanther

UAL Level 3 Diploma in Creative Media Production and Technology Unit 4: Contextual Studies Genre Changing Trailer

Assignment 2 / Task 2: Trailer Analysis

Trailers are designed to send particular messages to their 'audiences' about a film. You will notice certain conventions recur in most trailers.

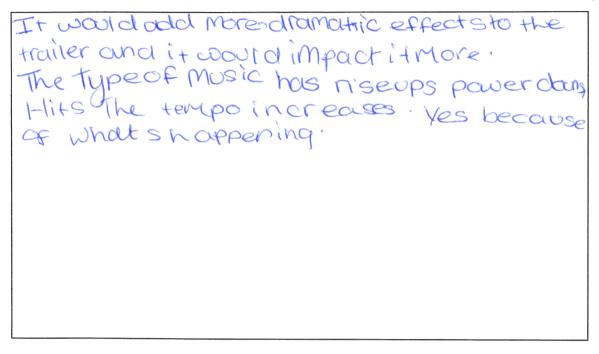
- 1. Select a trailer of your choice and paste the trailer link here:
- 2. Upload your trailer to your website (Fill in by hand or type up and print out this handout and bring to class on Monday 4th November)
- 3. Watch your trailer once, without the sound
- 4. Now watch the trailer again, still without the volume, pressing pause at points that illustrate its visual features. Make notes explaining what you see in the frozen frames. Your notes must be detailed and consider 'why.'

Notes
Athe At the end · 2:11 . They Use of a font style that represent Black panther . To Intrigue Marvel Studios : They Created the film
Charawick Bremoun, Micheal B Forder, Lupital Nyong of infinity wars,
Action by all what nappers
Estabishing-Show location Over the Shokler- to show two per Pointofview- to see what they a Medium shot Long Shot High angle Stet Dutch Low angle Close up

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Camera movement: the way in which a camera is moved can be used to direct our attention to emphasise a particular viewpoint. What different camera movements can you see? Why have they been used? Examples: Panning shot where the camera moves slowly across from side to side from a Tracking shot where the camera follows the action, moving along tracks laid for that purpose, often pulling backwards from a scene. Hand held – this technique is often used to suggest a greater sense of authenticity, for example it could be used to be used to provide 'eye witness' accounts of situations, linked to the point of view of a particular character or characters	Panning - To show More Tracking Tilt Hand Held
Timing: how long is the trailer? Is it a teaser (10 seconds), a TV spot (30 seconds) or full theatrical trailer (2 minutes)?	The outrical trailer 2:18
Special effects: what effects can you see? Why have they been included? Examples: computergenerated graphics, stunts and explosions.	water ful, Spaceship, cramble, Train, swords, explosion ans, cour flipping, crash
Mise en scene: what is in shot and why? This term is used in film to describe what is in the frame and why. There are several areas to consider when talking about mise en scene:	workerful, city, resturant work and spaceship, swords, cars, Blackpanther
 Setting and props Costume and make-up Body language and facial expression Lighting and colour Each of these factors combines to give the shot 	costurie, Cruns, Senas dork, bright
a certain 'look' or 'feel'. What is put in or left out of a shot can make a big difference to the signals we receive about what sort of film it is and how we are supposed to feel at this point.	
Editing: Consider the use of transitions and pace of the edit. Why has it been edited this way? What impact does it have? For example: Fades to black suggest shifts in time.	Forst pouce to moincrease Tension. The impour it has i's massive. focus to brock To Titles & differnt Location

5. What do you think the sound would add to this trailer? How do you think it would help to establish the genre? Can you easily establish the genre without the sound? If so, how?



- 6. Now watch the trailer once more, this time with the sound ON.
 - 1. What sound is included in the trailer and why? You may notice: voice over, dialogue, music and SFX.
 - 2. What does the sound add to your enjoyment of the trailer?
 - 3. What does it add to your expectations of the film and its genre? Explain your answers.

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They add more effect and Tension.
It gives more because of that
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