**Game Show Proposal**

**Production title: Point Heist**

**Production role: Camera operator**

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| **Objectives of production**What do you hope to achieve?Point heist hopes to achieve a successful game show and to keep the audience engaged in the game show. Is to be creative and have a unique idea. To have the audience take part in the show so that we are different from the other game show. |

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| **The Game Show**What is the title of your show and why? When will your show air and why? Which sub-genre(s) of game show have you selected and why?The name of our show is Point heist was selected because the teams can steal points of each other to win the game show. The show will air on BBC at 7.30pm because it doesn’t have anything inappropriate that children can’t see or listen to. We chose this time because our target audience it either home from studying and home from work. Point heist chose panel and quiz because the contestants will be in teams and being tested on their knowledge.  |

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| **Research** How has your research been used to inform this idea?In the questionnaire I found out that they want a few different things, but they confirmed different things of our idea like what activities they would want in a game show they said that they would want physical and mental activities. They also said that the hosts personality should be funny. They said what props they would like to see in the game show. In the focus group they got asked questions like the set, the Russian accent, music and SFX. They said that the Russian accent would be a good idea because it would be funny. The set should look manly if the theme is Russian. The SFX should not be frequent so it should be saved for things like right or wrong moments. The music should be upbeat and lively. |

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| **Target audience**The primary target audience is between the age range of 16-22 years old. Point heist aim at both males and females. They are going to be a mainstream and in class E who is students.The secondary target audience is between the age range of 23-30 years old. Point heist aim at both males and females. They are going to be aspirer and in class D and C2 who is working. We chose these target audience because of who mainly answered our questionnaire and the content is things that they would enjoy listening to and watch this is because they are home from college and work. |

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| **Game Show Conventions**Which conventions of game show will you promote, why and how?HostsThe Questions The setMusicThe gamesContestantsCompetitionLighting ColourPrizeThese conventions are being used in our game show. The game show has a host that has a comedic factor this will make the audience more engaged. The questions because they are going to test the contestant’s knowledge of what they know. The set because the podium where the host is going to stand is going to be between the tables where the contestants is going to stand. The set will be decorated with the logo, the question marks, celebrities faces and football t-shirts these will go on the set so that the set doesn’t look plain. The game is an activity that takes place in the football round where they must do a football activity. The contestants are being sourced from the class. The competitions are all different where they can win points or have an opportunity to steal points from the other team to win. The lighting that is being used is LED lights with pink and purple gels. The colour is pink and purple. The prize they win is a signed picture of the host. |

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| **Presenter style/Contestants**Who is your presenter and why? How will the dress, behave, interact with the contestants etc? How many contestants do you require and why? What will they wear? How will they be prepared for the game show? The host is James because of his comedy factor. The host will be dressed in normal clothing and will have a Russian accent. The Russian accent will bring a comedy factor to the show and it will be entertaining to listen to. The host will talk informally. The host will interact the contestants by making jokes and talking with the contestants. Six contestants are required because there are two teams with three on each team. The contestants will wear something casual. They will be briefed with what they need to know. |
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| **Mechanics**How will your game show work and why? What happens in each round? How will you ensure the 15 minute duration is met? What is the prize? How will your contestants ‘buzz in?’There are six contestants that are taking part. They will be taking part in different activities. One of the activities will be pop culture and guess the celebrity. Each contestant has 30 seconds to answer. This will take 3 minutes long. Sports will have an activity in this round, but they will also be answering questions while they are doing the activity. This will last for 2 mins and 30 seconds. Another round is guessing the flag. The contestants are challenged on their geographical. This will last for 2 minutes and 30 seconds.Pictionary on a white board. The contestants will be drawing something on a white board. This will last for 2 mins and 30 secsGuess the movie will last for 2 min and 30 secs. The contestants will guess a movie by different things about the film The bonus is spinning the wheel. In this round they will be given a bucket and they will pick out a random ticket. The tickets will boost their points or take them away. The contestants can spin the wheel. In case no one has sinned the wheel the contestant with the most points will be asked to take part either way. This round will last for 2 min and 30 seconds |

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| **Graphic Screens**What will your opening credits include and why? Consider colours, font, animation, image etc. How will each round be presented on the screen? Consider colours, font, animation, image etc. Will you need to add any content to the screen in post-production i.e. images that the audience need to see etc.The opening credits will include the name of the show Point Heist. The colours of the words would be purple and the background white. The font will be comedic so bubble writing kind of. The animation will be that the words will zoom in and the I will find it way in for example bouncing in like the Pixar animation. There will be no image. This to make the graphics from the other graphics so it will be unique. The segment graphics will have the same colour and font, but the animation will be different where the words will zoom in or fade in. So that the segment graphics are different to the opening credits are different. I do need to add content post-production lit the celebrity’s faces. |

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| **Set Design**What will you set look like and why? What do you need to source and how will you do this? What props/costumes do you require and how will these be sourced?There are 2 teams with 3 people in them. Point Heist will need to source 2 tables these will act like the panels this is where the contestants will stand. The tables will be put on opposite sides, with the host on a podium in the middle. The set will be decorated with different props to reflect the theme. On the set there will be football tops hanging on the walls to reflect the fact that we have a sport round. On the wall there will be question marks on the wall to reflect the fact that it is a quiz show, as well as different celebrities faces as we have a pop culture round.The purple and pink gels for lighting, as the set should be colourful and fun. David will be helping us source these. The audience sat in front of a green screen, the graphic or the logo on it, this will be added in during post-production. |