You must complete this plan in detail to support you with recording the audio for your director commentary video. You should provide examples to support the points you raise and consider where the audio will fit into your theoretical trailer edit i.e. will you play the entire trailer first or at the end? Will you address each question one by one or as points arise in order of your edit? Your director’s commentary must be no longer than 10 minutes

For a high standard: you must use specific examples to support the point you raise

For a very high standard: you must compare your final trailer to professional trailers and seek audience feedback to support the opinions you raise.

Key: script audio

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| **Areas for discussion** | **Notes:** What will you say? Where will this audio be placed? |
| Introduction: How will you introduce your director’s commentary?  | Hi welcome to, my director’s commentary. I hope you will enjoy it. I will tell you what I did and why.I will place this part of the audio at the beginning of the director’s commentary. With a title and a background picture of a clapper board |
| What did you set out to do? What was the aim? Why did you choose this film for a genre changing trailer?  | The film trailer that I chose to re edit in a style of a different genre was Shark Tale but due to problems with getting the film on YouTube I instead changed my chosen film to Madagascar. The aim of shark tale was to make the film in to an action film but I still changed Madagascar to an action film. I chose to do shark tale first because no one has previously changed this trailer into a different genre but because I had to change film I chose Madagascar as the film similar to Shark Tale and it had all the scenes I need to change the genre.I will place this part of the audio after the introduction so you as the audience can know my intentions. |
| How did you adapt the narrative and why? | The narrative idea that I developed for my re edited film trailer for Madagascar was that the animals are having a normal day in the zoo. After a couple of days, the zoo decides to ship them to Africa but they end up on an island. They build shelter and went to find people on the island. The lion starts to go crazy due to being hungry he starts to day dream about everyone being a piece of meat. He runs away to become a predator so his friends go looking for him and get into danger and the penguins rescue them. Alex returns and they get shipped back to the zoo and they escape again and end up at the central train station. In order to show the narrative I changed a scene that was in the original. The scene that I changed was the scene at grand central station where all the animals are messing around and the police turns up. I changed that scene to that they escaped the zoo and ended up at the grand central station and the police turns up with guns pointing at the animals. I did this because this is what people expect in an action film. I will place this after the aim and why I chose this film. I will do this so that when I begin you know my what my intentions were. |
| How does your trailer promote conventions of a theoretical trailer? | The trailer that I changed has promoted the conventions of a theoretical trailer because it is the official trailer. It lasts for about 2-3 minutes. It introduces the characters and the plot of the film. It also shows the effects and transitions. Normally theoretical trailer uses voice over but I didn’t use voice over even though I recorded some I didn’t think that it went with the trailer.I will put this after how I have adaptive the narrative I will do this because it will give the audience as it gives the audience the narrative.  |
| How have you used text effectively to promote your genre? | I used text to effectively promote the action genre by using an opacity fill and a red highlight to show the genre. The red shows that they are in danger, in trouble and that they need help. The opacity shows the background. I did this because I thought it would show the genre. I also thought that it was a good way to bring in the background of the title. The back ground tells us that they are stuck and they are shipped wrecked which is the name of the trailer that I created.I will put this after how does your trailer promote conventions of a theoretical trailer. I will do this to tell the audience how I promoted the theoretical trailer. |
| How have you used music and VO effectively to promote your genre? | I used music that was upbeat. For example at the beginning when dream works comes in you can hear the music. You can hear that it is upbeat. I chose upbeat the music for my genre changing trailer because it kind of the promotes the film and it also brings the energy of the trailer up. The music of the trailer is fast paced. I recorded voice over but I didn’t use it because it didn’t go with the trailer properly and I thought it wasn’t the right fit for the trailer.I will place this after how have you used text effectively to promote your genre? I will do this so the audience knows about the text. |
| How have you used SFX effectively to promote your genre? | In the trailer I think I used SFX effectively to promote the genre action by using different techniques to promote the genre. I used SFX with the colouring of the dream works animation. For example the original DreamWorks animation was brightly coloured but playing around with the colours I was able darken it and it made look more like an action version as they didn’t have an action version . I will put this after the one of how I used music VO effectively to promote your genre.I will do this to provide information about what SFX I used and what techniques I used in my trailer |
|  How have you used Foley effectively to promote your genre? | I used Foley to promote the genre of action by creating three of my own Foley and putting it in my trailer where I think it was suitable. I created a slap by clapping my hands as hard as I could. I used this when the lion puts his hands on the Zebras face. I created a can crushing by using my hand and crushing an actual can. I used it at the end when they are in the train station to make it seem like someone in the background just crushed a can. I also created whooshing by blowing from my mouth like a wind. I used this when the palm opens up after they build the shelter while they are on the Island. The Foley that I created I think that it is not industry standards I say this because I think in my opinion I could have created better sounds. Not saying that they are not good to use I just think that I can create a better soundsI will place this after the question of how I used SFX. I will do this so that the audience knows about they Foley I used and created |
| Which techniques did you employ in editing to promote a new genre? | In my edit I used the technique of the colour gradient on the dream works animation I did this because the colours could been adjusted because they were too bright. I also used transitions like the gradient wipe to bring in the title and the background of the title. I also used wipes, centre split, dip to black and the cube to bring in scenes that are in different locations. I also used audio transitions that fades in each music sequence but I made the music quiet because it was too loud and overtaking the audio of the clips. I think that with these techniques I could have learnt new techniques which I did try to do but they didn’t look right with the clip.I will place this after the question about how effective Foley is to the trailer. I will do this so the audience knows more techniques I used in the trailer |
| How could the trailer be improved? | I could improve my trailer more by creating better titles and using more techniques. I could also use more editing technique to blend the audio better and the transitions of the clips so I don’t have to use so many transitions. I could probably use more effects on the clips than I already have. In my opinion I think that I could improve on finding new techniques and using them. I think that I could have created better titles by animating them better and adding better transition to them.I will place this after what techniques due to this will tell the audience what I have done and what I need to improve on. |
| What are the strengths of the trailer? | My strength of my trailer I think is the transitions because they bring in the new scene swiftly and smoothly even though I said I could improve on it I think that it is a strength for me. I also think that my strength of the trailer was the audio I say this because I was able to adjust it to the way It need to be. I think that my strength was in creating the titles because I was able to create them with a bit of animation even though I said it was an improvement I believe that I could create better animations.I will place this after what I can improve on.  |
| Additional comments: | I had a problem when I started to edit. The problem that I had was that shark tale scenes was on YouTube but not the scenes that I needed or they were blocked or they were in a different language . I will place this after my strengths. |
| How will you conclude your director’s commentary?  | This is it I hope you were well informed and you enjoyed it. |